



Ask about special pricing only available through an Intuit Authorized Reseller.

Compare QuickBooks Online offers to determine which version is right for you

	Simple Start	Essentials	Plus
	\$15	\$30	\$40
Track your income and expenses <ul style="list-style-type: none"> - Import transactions from your bank, credit cards, PayPal, Square & more - Automatically sort transactions into tax categories - Snap photos of receipts & link them to expenses right from your phone 	✓	✓	✓
Maximize tax deductions <ul style="list-style-type: none"> - Know what you owe before taxes are due. - Easily organize income and expenses into tax categories. - Share your books with your accountant or export important documents come tax time. 	✓	✓	✓
Invoice and accept payments <ul style="list-style-type: none"> - Accept credit cards, Apple Pay, and free ACH transfers right from your invoices. - Track status and send reminders on outstanding payments. - Automatically update your books and reconcile processing fees. 	✓	✓	✓
Run reports <ul style="list-style-type: none"> - Run and export reports including profit & loss, expenses, and balance sheets - Create customized reports to get important insights specific to your business - Avoid surprises by easily tracking cash flow and reporting on your dashboard. 	✓	✓	✓
Send estimates <ul style="list-style-type: none"> - Customize estimates to fit your brand and business needs. - Accept mobile signatures and instantly see estimate status. - Convert estimates into invoices in a single click. 	✓	✓	✓
Track sales and sales tax <ul style="list-style-type: none"> - Accept credit cards anywhere with our mobile card reader or sync with popular apps. - Connect to the e-commerce tools you love including Shopify. - Automatically calculate taxes on your invoices. 	✓	✓	✓
Manage bills <ul style="list-style-type: none"> - Track bill status, record payments, and create recurring payments. - Pay multiple vendors and bills at the same time. - Create checks from anywhere and print when ready. 		✓	✓
Multiple users <ul style="list-style-type: none"> - Invite your accountant to access your books for seamless collaboration. - Give employees specific access to features and reduce errors with auto-syncing. - Protect sensitive data with user-access levels and share reports without sharing a log-in. 		✓	✓

Feature comparison, continued

	Simple Start	Essentials	Plus
Track time <ul style="list-style-type: none"> - Track billable hours by client or employee and automatically add them to invoices. - Enter hours yourself or give employees protected access to enter their own time. - Pull in hours automatically from Google Calendar, TSheets, Eblity, Harvest, and more. 		✓	✓
Track inventory <ul style="list-style-type: none"> - Track products, cost of goods, and receive notifications when inventory is low. - See what's popular, create purchase orders, and manage vendors. - Import from Excel or sync with Amazon, Shopify, Etsy, and more. 			✓
Create and manage budgets <ul style="list-style-type: none"> - Create a budget from scratch or use previous years' information. - Track and view budget progress both in dollars and percentages. - Run valuable budgeting reports. 			✓
Pay 1099 contractors <ul style="list-style-type: none"> - Assign vendor payments to 1099 categories. - See who you've paid, what you've paid, and when. - Prepare and file 1099s right from QuickBooks. 			✓
Number of people who can simultaneously use QuickBooks Online	1	3	5
Number of built-in business reports	20+	40+	65+
Pay W-2 employees and file payroll taxes	Turn on Enhanced Payroll for \$25 \$12/month + \$5/employee/month		
Accept online and mobile payments	Turn on QuickBooks Payments. Rates per use as low as 1.5% + 25¢ per swipe and free ACH.		



Free 30-day trial¹⁰



Included support¹¹



Automatic backups⁴



Money-back guarantee¹²

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